



PENNSYLVANIA DEPARTMENT OF HUMAN SERVICES
HEALTH ENTERPRISE ZONE

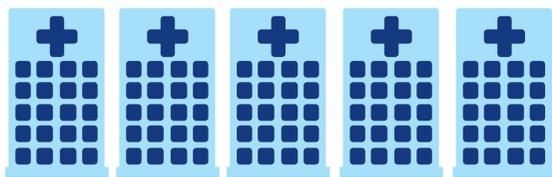
OVERVIEW

296,000⁺

MEDICAID RECIPIENTS IN
THE HEALTH ENTERPRISE ZONE

13% of all Pennsylvanians receiving Medicaid

IN FEWER THAN 8 MILES



5 HOSPITALS
(in 4 health systems)



2 UNIVERSITIES

 **31%**

OF RESIDENTS LIVING WITHIN THE HEZ
LIVE BELOW THE FEDERAL POVERTY LINE,
TWICE THE NATIONAL AVERAGE — **135,800**



20 YEARS ▶
SHORTER

The life expectancy of children
inside the HEZ compared to their
counterparts in wealthier zip codes.



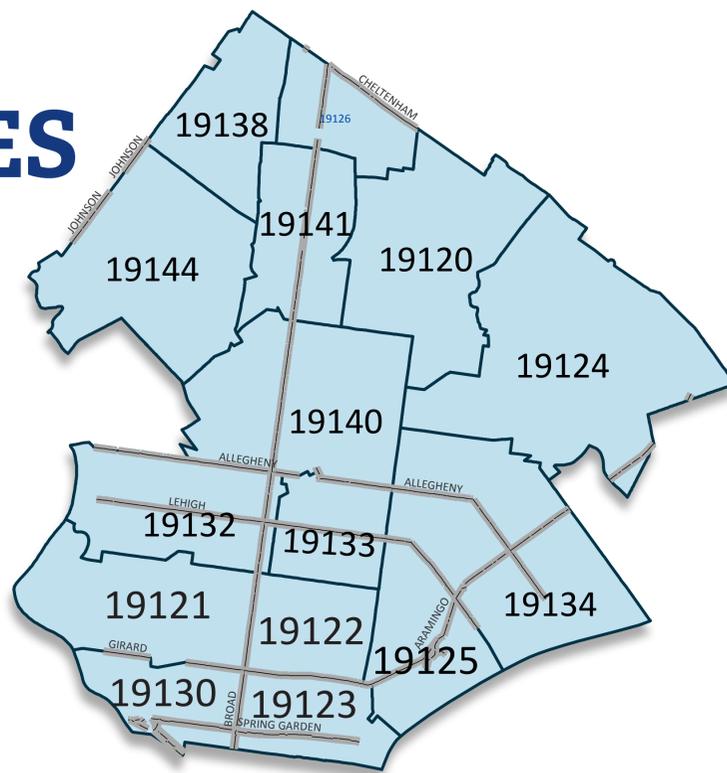


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IMPROVING CARE

ZIP CODES

- 19120-26
- 19130
- 19132-34
- 19138
- 19140-41
- 19144



GOALS

TARGET LOCAL GOVERNMENT
AND PRIVATE RESOURCES TO:



Reduce health disparities



Improve health outcomes



Stabilize & reduce health costs





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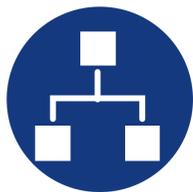
HEALTH ENTERPRISE ZONE

CHALLENGES



Innovation

Developing, deploying, and coordinating human and technological resources to improve and elevate the social, economic, and health outcomes for North Philadelphia.



Investment

Redirecting and investing resources into core infrastructure institutions to achieve long-term health, stability, and sustainability in the zone.



Incentive

Aligning public and private capital and financial models to properly resource community, staff, and institutions within the zone to affect short and long-term change.



Integration

Focusing on coordination of efforts, reducing duplication, improving quality, and promoting economies of scale.

PROGRAM PARTNERS





PENNSYLVANIA DEPARTMENT OF HUMAN SERVICES

HEALTH ENTERPRISE ZONE

PATH FORWARD



Convene stakeholder committees

Four committees will examine the impact of:

- health
- education
- community
- technology



Support community schools

\$1.5 million in grants will be made to schools within the HEZ so that students will have improved access to higher quality health care.



Reduce barriers to care for “super-utilizers”

Identify the top 100 adult and top 100 pediatric “super-utilizers” to help improve the quality of care they receive.



Provide opportunities for families

Work with the City of Philadelphia, the Philadelphia Chamber of Commerce, and community stakeholders to help ensure employment opportunities for North Philadelphia residents.

